



ISG 2024

FORSCHUNGSZENTRUM
FRANKFURT/AM
FUTURE AGING

FRANKFURT
UNIVERSITY
OF APPLIED SCIENCES

14. ISG WORLD CONFERENCE OF GERONTECHNOLOGY

**Sustainability and Crises – Challenges and Innovation
for Gerontechnology**

2–4 September 2024

Frankfurt University of Applied Sciences
Frankfurt am Main, Germany



Sponsoring Information
Join us now and start networking!

Welcome

The ISG World Conference on Gerontechnology, which takes place every two years, is the most important congress event in this sector. In 2024, the focus will be on the impact of global transformations and multiple crises on the provision of assistive and gerontological products for aging people and the sustainable design of these technologies and the environment. We are expecting **over 400 leading players from the fields of gerontology, gerontechnology and geriatric medicine** to attend ISG 2024, including numerous purchasing, research and education managers. **Between 25 and 30 nations** will be represented at the ISG 2024 conference. This means that exhibited products and solutions can be publicised in many countries. Previous surveys show that around 30% of participants at the World Conference have a direct influence on procurement.

Target audiences for the conference include developers, service providers, researchers and policy makers, architects, computer scientists, engineers, gerontologists, health and social care professionals, housing developers and managers, leisure and recreation specialists and administrators in sectors such as sheltered housing, hospitals and care homes.

Take the opportunity to present your product or service to this international audience!

Our exhibitor and thematic focal points:

- Medicine, diagnostics, imaging, health monitoring and assistive devices
- Healthcare products and services
- Home care companies
- Pharmaceutical companies
- Information systems providers
- Long-term care facilities
- IoT for community support
- Home automation
- AI for intelligent ageing
- Lifestyle monitoring
- Government agencies
- Vision and hearing improvement services
- Fitness equipment and services
- Personal care products
- Educational institutions
- Voluntary and professional organisations
- Robotics in the health care sector

Our forms of participation:

- Sponsorship of congress events
- Satellite symposium, exhibition stand or presence in the Information Area
- Start-up area for young, innovative companies
- GeronTECHNOLOGY EXPERIENCE: Live presentation competition in the SkillsLab
- MatchMaking APP: Find & contact your target group
- APP: Presentation for 12 months in the virtual trade fair

We are looking forward to hearing from you with your ideas for a customised sponsorship opportunity.

ISG World Conference 2024

14. ISG WORLD CONFERENCE OF GERONTECHNOLOGY

Sustainability and Crises – Challenges and Innovation for Gerontechnology

When? 2–4 September 2024

Where? Frankfurt University of Applied Sciences, Frankfurt am Main, Germany

Conference Theme: Sustainability and Crises - Challenges and Innovation for Gerontechnology

Target group: approx. 400 participants from all over the world – from institutions & decision-makers to medical professionals & IT specialists to carers.



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About the International Society of Gerontechnology



MISSION

The ISG encourages and promotes technological innovation in products and services that meet the wishes and needs of older people based on scientific knowledge of ageing processes, including cultural and individual differences.



VISION

ISG is committed to realising a society that makes full use of technologies that are as accessible to older people as they are to people of younger generations.



VALUES

Innovative technology that helps ageing people:

- Maintain their independence and equality, taking into account their place of residence, mobility, safety, communication, activities and quality of life
- Support their well-being and health as defined by the WHO
- Realise their individual and collective/social ambitions and needs
- Integrate them into their changing socio-cultural environment
- Promote their dignity
- Support carers

Location



A metropolis of millions: Frankfurt am Main

...the pulsating metropolis in the heart of Europe. With its excellent infrastructure, Frankfurt offers the ideal location for the ISG Congress. Experience the unique blend of historical tradition and forward-looking innovation that makes Frankfurt an unforgettable experience for every visitor.



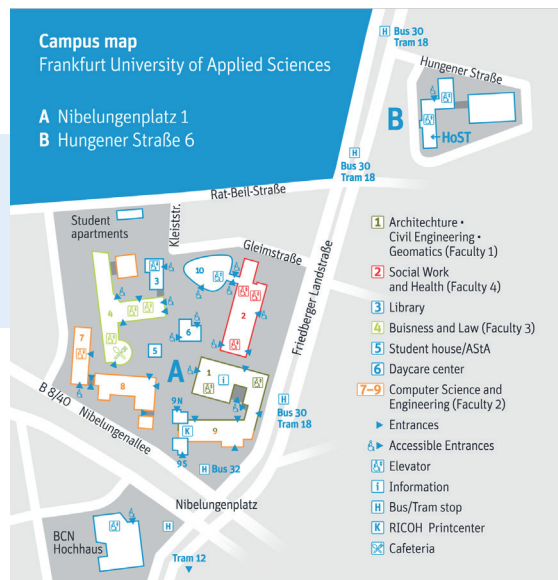
Modern event location

At the Frankfurt University of Applied Sciences a modern campus awaits you with its bright, inviting rooms that offer plenty of space for high-calibre lectures, workshops and a great exhibition area that invites you to linger and network.

ADDRESS

Frankfurt University of Applied Sciences
Nibelungenplatz 1
60318 Frankfurt am Main
Germany

Frankfurt am Main is an important transport hub for the whole of Europe as well as for the whole world and is therefore very easy to reach by plane, train or bus.



Good reasons for your participation

- + Increase your visibility and position yourself as an important player in your industry.
- + Direct & personal contact with your target group through compact exhibition space in bright, modern premises
- + Meet potential customers, business partners and industry experts from all over the world to expand your professional network.
- + Tap into new customer segments and markets through targeted presentation of your products and services.
- + Take the opportunity to receive direct feedback on your products or services.
- + Benefit from the latest research results and best practices by exchanging ideas with experts and other participants.

GeronTECHNOLOGY EXPERIENCE **LIVE**

...a challenge? Perhaps. Unsolvable? Certainly not.

As part of ISG 2024, manufacturers and service providers of gerontechnological products have the opportunity to present their product live at the GeronTECHNOLOGY EXPERIENCE. Using a given sample scenario in the gerontechnological SkillsLab, you will demonstrate the performance of your product - together with other suppliers - in front of an international audience. You have 10 minutes to present the task in the skills lab. You will receive the simulation scenario 8 weeks before the start of the conference in the form of a gerontological case study/setting.

...show your gerontological solution in a realistic scenario!

Sponsoring Opportunities

prices plus VAT

Platinum Sponsor

14.000.- euros

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) programme & at the exhibition area

Stand: up to 8 sqm

Lanyards: with your logo

Own scientific programme slot (90 minutes)

GeronTECHNOLOGY EXPERIENCE live: product presentation in a sample scenario

Sponsor Welcome-Opening Reception or Evening Event

Title Sponsor

8.000.- euros

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) programme & at the exhibition area

Stand: up to 8 sqm

Own scientific programme slot (90 minutes)

GeronTECHNOLOGY EXPERIENCE live: product presentation in a sample scenario

Gold Sponsor

5.000.- euros

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) programme & at the exhibition area

Stand: up to 8 sqm

GeronTECHNOLOGY EXPERIENCE live: product presentation in a sample scenario

Silver Sponsor

2.500.- euros

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) programme & at the exhibition area

Stand: up to 6 sqm

GeronTECHNOLOGY EXPERIENCE live: product presentation in a sample scenario

Bronze Sponsor

1.250.- euros

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) programme & at the exhibition area

Stand: up to 4 sqm

GeronTECHNOLOGY EXPERIENCE live: product presentation in a sample scenario

On top: Every exhibitor has the opportunity to be part of the marketing campaign & present its products in a short video clip.

Can't find the right package? Just get in touch with us! We will be happy to work with you to develop your personal profile.

StartUp Area

Are you new to the market with your company and your product? Or you have started a new, innovative research project?

Then secure your place in the StartUp Area at a discounted rate!

On top of that, you will be part of the programme and have the opportunity to present your work in a short talk.

prices plus VAT

Stand at the StartUp Area

Stand: 2 square metres

Equipment: 1 seminar table, 2 chairs, 1 presentation wall, power connection

Short presentation: 10-15 minutes,
incl. discussion/exchange in the plenum

200.- euros

Further information &
direct booking at
www.isg2024.com
or via e-mail to
exhibitors@isg2024.com





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All information to the sponsoring options
can be found online:
www.isg2024.com



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