



ISG 2024

FORSCHUNGSZENTRUM
FRANKFURT AM MAIN
FUTURE AGING

FRANKFURT
UNIVERSITY
OF APPLIED SCIENCES

14. ISG WORLD CONFERENCE OF GERONTECHNOLOGY

**Sustainability and Crises – Challenges and Innovation
for Gerontechnology**

2–4 September 2024

Frankfurt University of Applied Sciences

Frankfurt am Main, Germany



Sponsoring Information
Join us now and start networking!

Welcome

The ISG World Conference on Gerontechnology, which takes place every two years, is the most important congress event in this sector. In 2024, the focus will be on the impact of global transformations and multiple crises on the provision of assistive and gerontological products for aging people and the sustainable design of these technologies and the environment. We are expecting **over 400 leading players from the fields of gerontology, gerontechnology and geriatric medicine** to attend ISG 2024, including numerous purchasing, research and education managers. **Between 25 and 30 nations** will be represented at the ISG 2024 conference. This means that exhibited products and solutions can be publicised in many countries. Previous surveys show that around 30% of participants at the World Conference have a direct influence on procurement.

Target audiences for the conference include developers, service providers, researchers and policy makers, architects, computer scientists, engineers, gerontologists, health and social care professionals, housing developers and managers, leisure and recreation specialists and administrators in sectors such as sheltered housing, hospitals and care homes.

Take the opportunity to present your product or service to this international audience!

Our exhibitor and thematic focal points:

- Medicine, diagnostics, imaging, health monitoring and assistive devices
- Healthcare products and services
- Home care companies
- Pharmaceutical companies
- Information systems providers
- Long-term care facilities
- IoT for community support
- Home automation
- AI for intelligent ageing
- Lifestyle monitoring
- Government agencies
- Vision and hearing improvement services
- Fitness equipment and services
- Personal care products
- Educational institutions
- Voluntary and professional organisations
- Robotics in the health care sector

Our forms of participation:

- Sponsorship of congress events
- Satellite symposium, exhibition stand or presence in the Information Area
- Start-up area for young, innovative companies
- GeronTECHNOLOGY EXPERIENCE: Live presentation competition in the SkillsLab
- MatchMaking APP: Find & contact your target group
- APP: Presentation for 12 months in the virtual trade fair

We are looking forward to hearing from you with your ideas for a customised sponsorship opportunity.

14. ISG WORLD CONFERENCE OF GERONTECHNOLOGY

Sustainability and Crises – Challenges and Innovation for Gerontechnology

Participants: Members of the International Society for Gerontechnology, scientists, experts, students from the healthcare and social economy, manufacturers, associations and municipalities (around 300 participants)

Date: September 02-04, 2024

Course of events: Scientific world congress with exhibition

Organizer: Frankfurt University of Applied Sciences (venue), International Society for Gerontechnology (ISG) & Research Center FUTURE AGING



FORSCHUNGSZENTRUM
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About the International Society of Gerontechnology



MISSION

The ISG supports and promotes technological innovation in products and services that support society in its ageing processes, including cultural and individual differences, and meet the wishes and needs of ageing people.



VISION

The ISG is committed to a society that enables inclusion and participation through technology for ageing people.



VALUES

- Maintaining independence and participation with regard to living, mobility, safety, communication and quality of life in old age
- Realization of individual goals and participation in the socio-cultural environment
- Support for professionals in the healthcare sector

Location



A metropolis of millions: Frankfurt am Main

...the pulsating metropolis in the heart of Europe. With its excellent infrastructure, Frankfurt offers the ideal location for the ISG Congress. Experience the unique blend of historical tradition and forward-looking innovation that makes Frankfurt an unforgettable experience for every visitor.



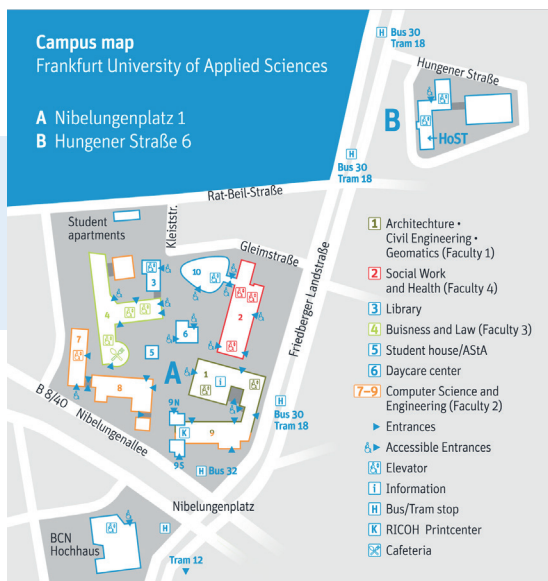
Modern event location

At the Frankfurt University of Applied Sciences a modern campus awaits you with its bright, inviting rooms that offer plenty of space for high-calibre lectures, workshops and a great exhibition area that invites you to linger and network.

ADDRESS

Frankfurt University of Applied Sciences
Nibelungenplatz 1
60318 Frankfurt am Main
Germany

Frankfurt am Main is an important transport hub for the whole of Europe as well as for the whole world and is therefore very easy to reach by plane, train or bus.



Good reasons for your participation

- + Visibility and **positioning as an important industry player**
- + Direct & personal **contact with your target group through exhibition space** in bright, modern premises
- + **Networking & recruiting meetings** of potential customers/business partners/industry experts and future employees/students
- + **Development of new customer segments** and markets through targeted presentation of your products and services
- + **Knowledge transfer** via keynotes & workshops
- + **Hackathon:** Present your company and start working with future employees with future employees: Guide students to develop practice-oriented solutions to questions from your company's practice
- + **Product placement:** Present your product(s) to an international international specialist audience

GeronTECHNOLOGY EXPERIENCE **LIVE**

...a challenge? Perhaps. Unsolvable? Certainly not.

As part of ISG 2024, manufacturers and service providers of gerontechnological products have the opportunity to present their product live at the GeronTECHNOLOGY EXPERIENCE. Using a given sample scenario in the gerontechnological SkillsLab, you will demonstrate the performance of your product - together with other suppliers - in front of an international audience. You have 10 minutes to present the task in the skills lab. You will receive the simulation scenario 8 weeks before the start of the conference in the form of a gerontological case study/setting.

...show your gerontological solution in a realistic scenario!

Sponsoring Opportunities

prices plus VAT

14.000.- euros

Mainsponsor

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) program & in the exhibition area

Stand: up to 8 sqm

Lanyards: with your logo

Symposium: You will receive a scientific event slot (90 min.) or

GeronTECHNOLOGY EXPERIENCE live: product presentation in a sample scenario in the healthcare platform

2 tickets for the exhibition area & 1 free ticket for the congress area

Welcome Opening Reception (Day 1): We give you a platform of visibility as a sponsor

1 free ticket for the Welcome Dinner in Frankfurt's Römer including a place of honor and mention in the greeting of the President of Frankfurt UAS (Day 2)

5.000.- euros

Goldsponsor

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) program & in the exhibition area

Stand: up to 8 sqm

Short presentation: in the innovation forum: 10-15 minutes, incl. discussion/exchange

GeronTECHNOLOGY EXPERIENCE live: Product presentation in a sample scenario in the healthcare platform

2 tickets for the exhibition area & 1 reduced ticket (50%) for the congress area

2.500.- euros

Silversponsor

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) program & in the exhibition area

Stand: up to 6 sqm

GeronTECHNOLOGY EXPERIENCE live: Product presentation in a sample scenario in the healthcare platform

2 tickets for the exhibition area & 1 reduced ticket (50%) for the congress area

1.250.- euros

Bronzesponsor

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) program & in the exhibition area

Stand: up to 4 sqm

GeronTECHNOLOGY EXPERIENCE live: Product presentation in a sample scenario in the healthcare platform

2 tickets for the exhibition area & 1 reduced ticket (50%) for the congress area

ON TOP: If you wish, you will be given the opportunity to become part of the marketing campaign & present your company with your short video clip on our website.

StartUp Area

Are you new to the market with your company and your product? Or you have started a new, innovative research project?

Then secure your place in the StartUp Area at a discounted rate!

On top of that, you will be part of the programme and have the opportunity to present your work in a short talk.

prices plus VAT

StartUp Area

Logo package: Your logo on the homepage of the ISG 2024 platform, in the (online) program & in the exhibition area

Stand: up to 2 sqm

Equipment: 1 seminar table, 2 chairs, 1 presentation wall, power connection

Short presentation in the Innovation Forum: 10-15 min. incl. discussion

2 tickets for the exhibition area & 2 reduced tickets (50%) for the congress area

200.- euros



Further information &
direct booking at
www.isg2024.com
or via e-mail to
exhibitors@isg2024.com



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All information to the sponsoring options
can be found online:
www.isg2024.com



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